

Visioning Team Meeting

Thursday, June 20, 2013 • 6:30 PM • DYM Building Conference Room

Present: Larry DeHaan, Tim Deemter, Tony Broersma, Mark Brookhouse, John Kaashoek, Bob Kuipers, Trent Elders, Jim Hoekstra, Jeff Bakhuyzen, and Dick Broene

Absent with Notice: Paul Scharringa, Alex Snider, Mark Stob

I. Opening and Preliminaries

- A. Jim Hoekstra read Proverbs 6:6–11. In doing our part, we need not fear the future. We anticipate it. Jim then prayed.
- B. We set the time for the next meeting — Wednesday, August 7, at 6:30 PM.

II. New Business

- A. Convention Days
 1. Before we discuss what days are best, we should answer the question, "Are the annual counselors' conventions worthwhile?" Counselors can get the same number of workshops and some good speakers and worship at regional conferences, which are attended in greater numbers. And the cost of a regional conference is less than one tenth that of a convention per person. Add to that the cost of families at conventions vs. none at regional conferences, and it's considerable. Finally, the counselor need not take time off work to attend a conference.
 2. Should we survey the counselors about the value of a convention and the timing etc? Jim, Dick, and Larry will meet to work on questions for such a survey. Visioning team members with ideas for questions should contact one of the three and let him know.
- B. Camporee Days
 1. GR North has held camporees on Tuesday through Monday. What about that timing?
 2. We might end up with four days of activities in a row and no special day, like Saturday in our existing schedule.
 3. We will put this item on the agenda for our next visioning team meeting.

III. Old Business

- A. Presidential Survey
 1. It was noted that there are some "holes" in communication. For example, #9 doesn't seem to happen. That is, councils are not encouraging clubs to incorporate community boys into their clubs. Perhaps DCEs should be responsible here instead of congressmen.
 2. We need to send the survey back to the responsive presidents.
 3. Dick will also publish the results in *Clarion*. We'll say how many councils responded out of how many were asked.
- B. Promotional Materials
 1. Dick distributed samples of promotional materials: an information packet, which we mail to those who inquire about Cadets, and a Promotion Kit workshop.
 2. Discussion ensued about these items and promotion in general.
 - a. Tony: Boys should promote to other boys in their schools.
 - b. The Promotion Kit need to be presented during DCE training. (So does the Basic Training collection of packaged workshops.)
 - c. Maybe we should come up with a new looking Cadet tee shirt boys will want to wear to school. We can find examples on tee shirt websites.

IV. Miscellaneous

- A. Jeff: When redesigning our website, can we include a survey? Or an app? Something where a person just clicks on multiple choices rather than types in words.
- B. Tony: Could we allow texting for survey responses?

V. Adjournment

- A. Jim Hoekstra closed the meeting in prayer.
- B. M-S-P to adjourn